



Obare

OBARE GEOFFREY

SHOWCASE PORTFOLIO

Updated as of 2026

P O R T F O L I O

<https://obare27.com>

Obare Geoffrey

Welcome

I'm an innovative design and development enthusiast with a passion for connecting with diverse individuals to unravel unique problem-solving approaches.

My commitment to continuous learning drives me to engage in various meetups, spanning the realms of product design, design thinking, and development, where every interaction holds the promise of discovering something new.

These experiences not only refine my professional skills but also fuel the practical application of my solutions.



Bridging the gap
development, turning
into interfaces

Frontend Development

Over the past seven years, my portfolio has been a tapestry of diverse projects, spanning iOS, Android, web, SaaS, B2B, B2C, user research, data visualization and marketing design.

My guiding principle across all endeavors is to make the relationship between people and interactive products straightforward, all while aligning with business objectives and technological realities.

Aware of the profound impact my creations have on people's lives, I've dedicated myself to crafting seamless and delightful experiences.

My proficiency in product design is wielded through tools such as Figma, Adobe XD, and Illustrator, empowering me to transform ideas into tangible, user-centric masterpieces in design to develop real world applications.



Skills

In a continuous bid for self-improvement, I've undertaken several certifications and courses while also volunteering in mentorship programs.

- **User Interface & Experience:** User Interface Design and Experience, User Research, Illustrator, Photoshop, Indesign, Figma, Design systems
- **Frontend Development:** React.js, Vue.js, Angular, Svelte, Vite, Flutter, Typescript, JavaScript, Node.js, REST, GraphQL, WebSockets, Jest, Cypress, React Testing Library, WordPress, Strapi, Directus, Statamic, Sanity, Contentful, Payload
- **Backend Development:** MySQL, MongoDB, PostgreSQL, Digital Ocean, Google Cloud Platform, AWS, Git, Docker, Jenkins, CircleCI
- **Methodologies:** Scrum, Agile, Kanban
- **Marketing & SEO:** Search Engine Optimization, Google Ads

CERTIFICATIONS



- [Critical Thinking for Better Judgement and Decision Making](#)
- [Developing Your Emotional Intelligence](#)
- [GraphQL Essential Training](#)
- [Leadership Practical Skills](#)
- [Typescript for Nodejs Developers](#)
- [UX Deep Dive: Usability Testing](#)
- [Applied Interaction Design: Onboarding Flow](#)
- [Design Thinking: Understanding the Process](#)
- [Designing for Developers](#)
- [Growth-Driven Design](#)
- [Design Thinking for Beginners](#)
- [Digital Marketing](#)
- [UX Foundations: Interaction Design](#)
- [Node.js Essential Training](#)
- [User Experience for Web Design](#)

Kuzafy


Designed, developed, and deployed Kuzafy, an end-to-end e-commerce solution engineered to bridge the gap between social media selling and structured retail. I architected a seamless transition from chat-based interactions to completed transactions, providing merchants with an automated storefront and a unified dashboard to close deals instantly in the local market.


Technology stack:

- TypeScript
- JavaScript
- Nextjs
- Tailwind
- GraphQL / REST API
- A/B Testing

Link: [Live Link](#)




[Solutions](#) [Integrations](#) [Pricing](#) [Blog](#)




Sales: **+254 718 735 565**


Your WhatsApp Cash Machine for Kenyan Business

Kuzafy turns your WhatsApp chats into an automated 24/7 sales engine: instant replies in Swahili & Sheng, one-tap M-Pesa payments, KRA receipts on autopilot, and organized orders so you focus on growing, not chasing.

[Schedule Demo](#)
[Get Started for Free](#)

[Claim Free Concierge Setup – First 50 Only](#)

 **Product Inventory**
 **Kuzafy AI**
 **Social Media**


[Solutions](#) [Integrations](#) [Pricing](#) [Blog](#)

Sales: **+254 718 735 565**

Pricing That Fits Every Stage of Your Hustle

<p>SELF-SERVICE</p> <h2>Starter</h2> <p>Perfect for solo entrepreneurs & small shops.</p> <p>KES 4,999 / month</p>	<p>LIMITED - ACT FAST!</p> <h2>Founder's 50</h2> <p>First 50 businesses get completely free concierge onboarding in exchange for honest feedback.</p> <p>KES 2,499 / month forever</p>
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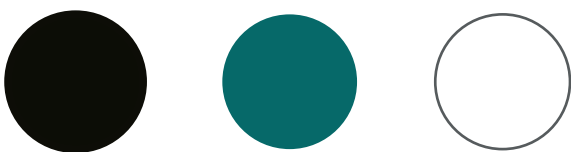
Expatike

Designed, developed, and deployed Expatike, a centralized high-performance platform engineered to simplify the relocation process for expats moving to Kenya. I architected a content-first experience that transforms complex migration data into a reliable, searchable resource, ensuring that essential relocation information is accessible through a smooth and intuitive user journey.

Technology stack:

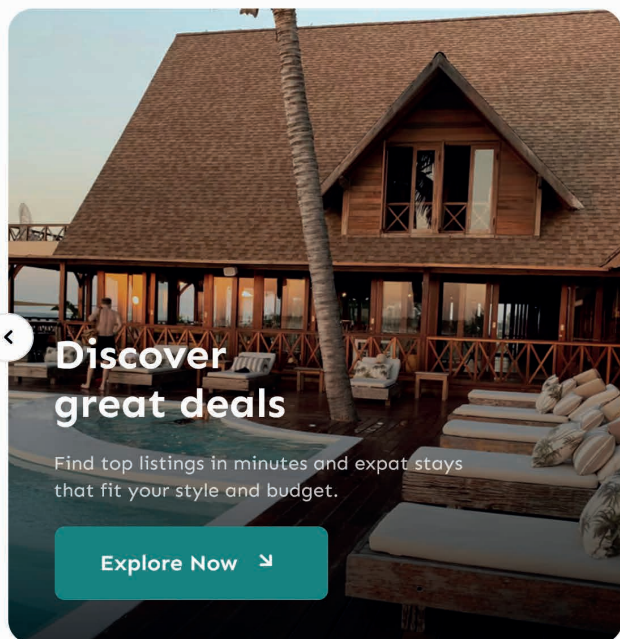
- TypeScript
- JavaScript
- Nextjs
- Tailwind
- GraphQL / REST API
- Google Maps

Link: [Live Link](#)



Unforgettable Experiences

Curated activities and tours to make the most of your stay.

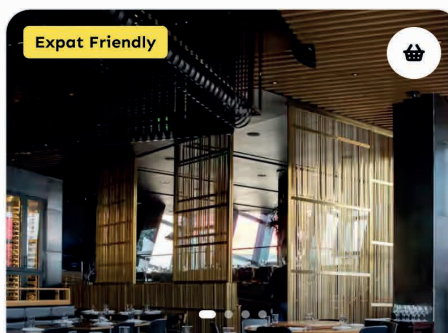


Discover great deals

Find top listings in minutes and expat stays that fit your style and budget.

[Explore Now](#)

Expat Friendly




RESTAURANTS & CAFES

Mama Mia Trattoria

Authentic Italian restaurant in Nairobi serving wood-fired pizza and handmade pasta since 2010. Family-owned with imported ingredients, English-speaking...

From KES 800

Nairobi, Mombasa



REAL ESTATE AGENTS

Pioneer Real Estate

Leading real estate company specializing in expat home management.

From KES 50,000

Mombasa

Welcome to Expatike – Your Ultimate Guide to Life in Kenya

SERVICE HUB
Select service hub



CATEGORY
What do you need?



Explore Popular Cities

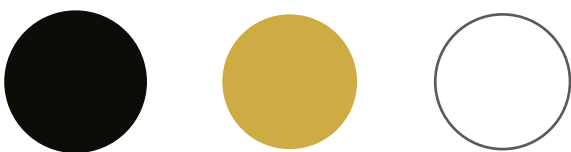
Perfume Plug

Engineered a high-performance headless architecture for Perfume Plug Kenya, decoupling the frontend from a legacy WordPress backend to modernize the shopping experience. I designed and developed a custom Next.js ecosystem that maintains 100% feature parity with the original WooCommerce store—including complex cart flows and product logic—while transforming the interface into a lightning-fast, luxury-focused web application.

Technology stack:

- TypeScript
- JavaScript
- Nextjs
- Tailwind
- REST API
- A/B Testing

Link: [Live Link](#)



MEN

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KSh 17,500

1 in stock

- 1 +



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CATEGORIES

- Arabic 5
- Gift Cards 3
- Gift Sets 9
- Kids 1
- Men 101
- Niche 21



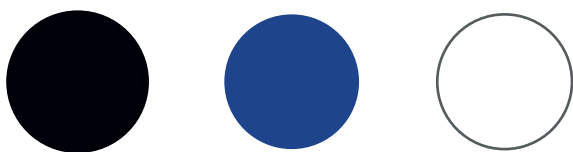
Solv App Redesign

Led the comprehensive redesign of the Solv mobile application, transforming a complex fintech ecosystem into a robust, high-efficiency financial tool. I architected an end-to-end experience spanning over 300 screens, meticulously optimizing the journey from credit application to disbursement to ensure the platform is intuitive, secure, and data-driven for dealers and merchants.

Technology stack:

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Zeplin
- A/B Testing

Link: [Live Link](#)



www.obare27.com



Mobile Number*

KE +254

Continue

By proceeding you accept the [privacy policy](#)

Received an invite? [Get started](#)

ID Number*

00000000 ✓

First Name*

Obare

Middle Name

Solv

Last Name*

Kenya

Your official names are verified from government records. If you need a correction, please contact the national registration office.

9:41

Confirm Details

Please confirm the details before submitting.

Our team is on standby to guide you every step of the way. [Contact Us](#)

Recommended Details

Owner Details

9:41

Select Product

Dealer Finance
Gain access to working capital finance of **upto KES 5M** by your supplier. [Continue](#)

Reverse Factoring
Solv will pay your supplier **upto KES 5M** immediately, and you can pay us at a later day. [Continue](#)

Selected product will be the default

Logout



Step 2 of 3
Owner Details

Our team is on standby to guide you every step of the way. [Contact Us](#)

ID Number*

00000000 ✓

First Name*

Obare

Middle Name

Solv

Last Name*

Kenya

Your official names are verified from government records. If you need a correction, please contact the national registration office.

9:41

Confirm Details

Please confirm the details before submitting.

Our team is on standby to guide you every step of the way. [Contact Us](#)

Recommended Details

Owner Details	
ID Number	000000
First Name	Solv
Middle Name	Kenya
Last Name	LTD
Gender	Male
Network Operator	Safaricom
Date of Birth	04-03-2007
Phone Number	+254 000
Alternative Phone Number	+254 000

Reverse Factoring
Solv will pay your supplier **upto KES 5M** immediately, and you can pay us at a later day.

Selected product will be the default

Logout

9:41

SÖLV

Get started

Connect, grow & thrive with S Kenya

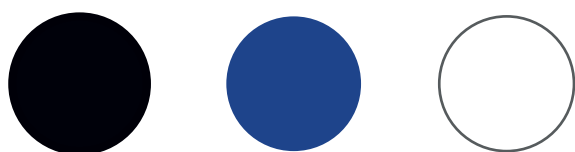
Solv Dashboards Redesign

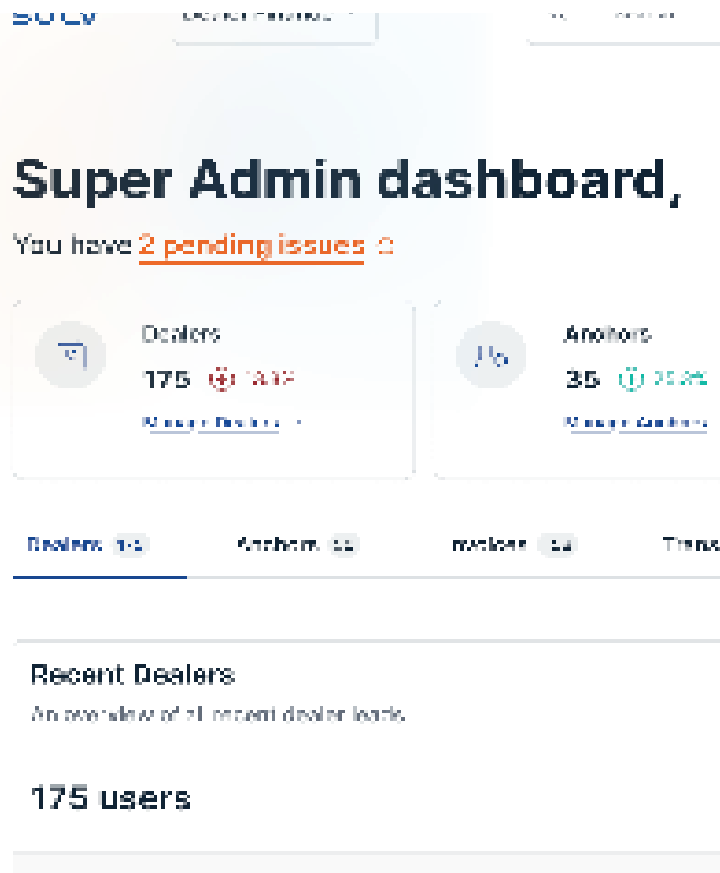
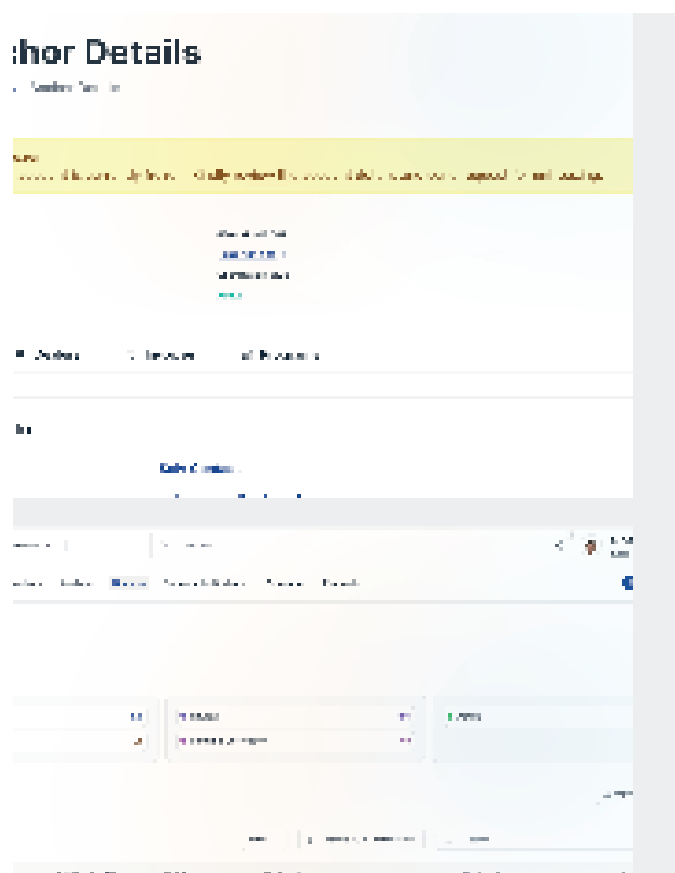
Led the comprehensive redesign of the Solv management dashboards, transforming a complex back-office system into a high-performance administrative suite. I architected an extensive ecosystem of over 200 screens focused on data density and operational efficiency, providing administrators with a centralized command center to oversee loan processing, credit lines, and system-wide financial analytics for the Kenyan market.

Technology stack:

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Zeplin
- A/B Testing
- Html/Css

Link: [Live Link](#)





Anchor Details

[Anchors](#) > [Anchor Details](#)

Account Frozen

This anchor account is currently frozen. Kindly review the account details and send request for un-freezing.

 User Id	#SolvKE-MA 001	 Date Create
 Phone Number	+254 000 000 ↗	 RM User
 Email Address	Obare@solv.co.ke	 TL User
 Status	Active	 Onboarding

Lifesten Health App

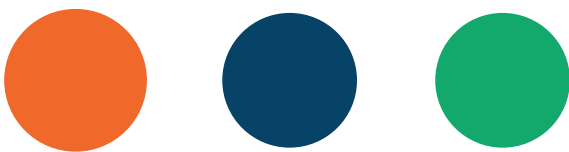
Designed a transformative digital health experience for Lifesten, creating a comprehensive platform for Non-Communicable Disease (NCD) education and prevention across Africa. I focused on gamifying health data and simplifying complex medical information into a fun, accessible interface that empowers users to track healthy goals and access critical care directories.

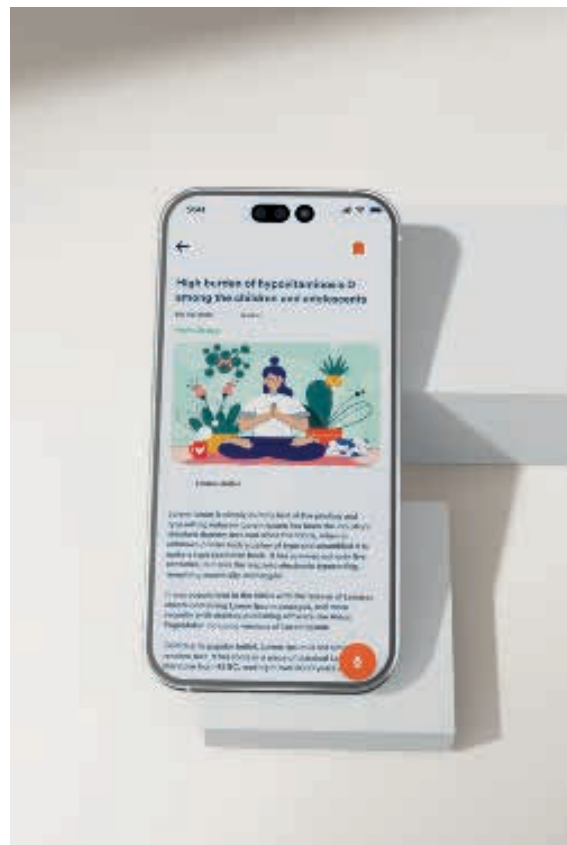
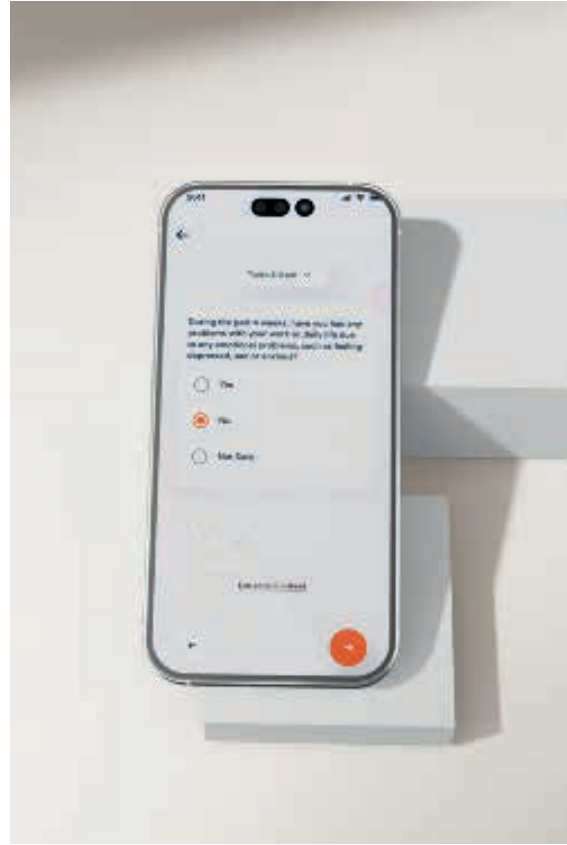
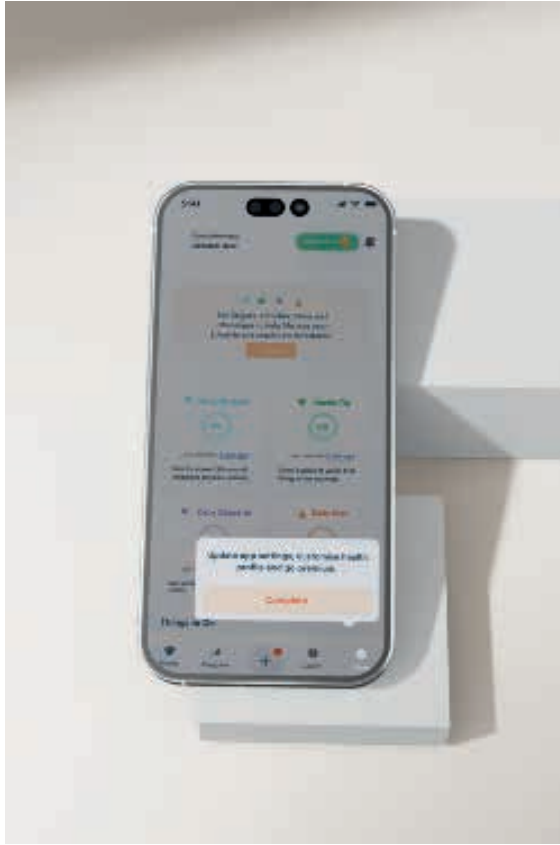
Technology stack:

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Zeplin
- A/B Testing

Link: [Live Link](#)

Case study: [Live Link](#)





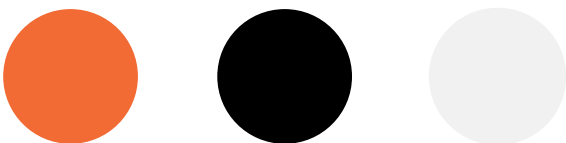
The Kenyan Wallstreet

Engineered the end-to-end transition of The Kenyan Wall Street from a legacy WordPress setup to a high-performance, custom-built platform. I designed, developed, and deployed the entire ecosystem to redefine its digital architecture, ensuring the platform can scale with high-traffic demands while delivering a premium, distraction-free reading experience for thousands of daily investors.

Technology stack:

- Typescript
- Javascript
- GraphQL / REST Api
- Directus
- Search Engine Optimization

Link: [Live Link](#)



Use typefaces intended for body styles. This helps ensure readability at smaller sizes and in longer passages.

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ECOM	+ 8.05%	ENBL	+ 1.01%	AB	+ 0.35%	ASIA	+ 0.33%	NOV	+ 0.15%	BLAM	+ 5.81%	LKL	2.36
Equinox PLC		Envestra Trust Bank Group		Abur Holdings Company		Asia Bank Kenya PLC		Nairobi Business Ventures PLC		Bank of Africa PLC			
14.10		10.17		14.16		14.10		10.11		14.10			

The Kenyan Wall Street
THE THINKING BEHIND THE INVESTOR

Tuesday October 1, 2024

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Link Strike and Internet
announced that it has paceX to bring leased internet

Latest

- 10 min Stanbic PMI Highest in 10 Months as Jobs Grow
- 12 min Kenya's Secondary Bond Market Surges 95% in Q1, On Track for Another Record Year

00:00 1:00 2:00 3:00 4:00 5:00 6:00 7:00

1 day	5 days	1 month	6 months
0.27%	1.75%	7.38%	11.96%

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The Kenyan Wall Street
THE THINKING BEHIND THE INVESTOR

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Patika App Redesign

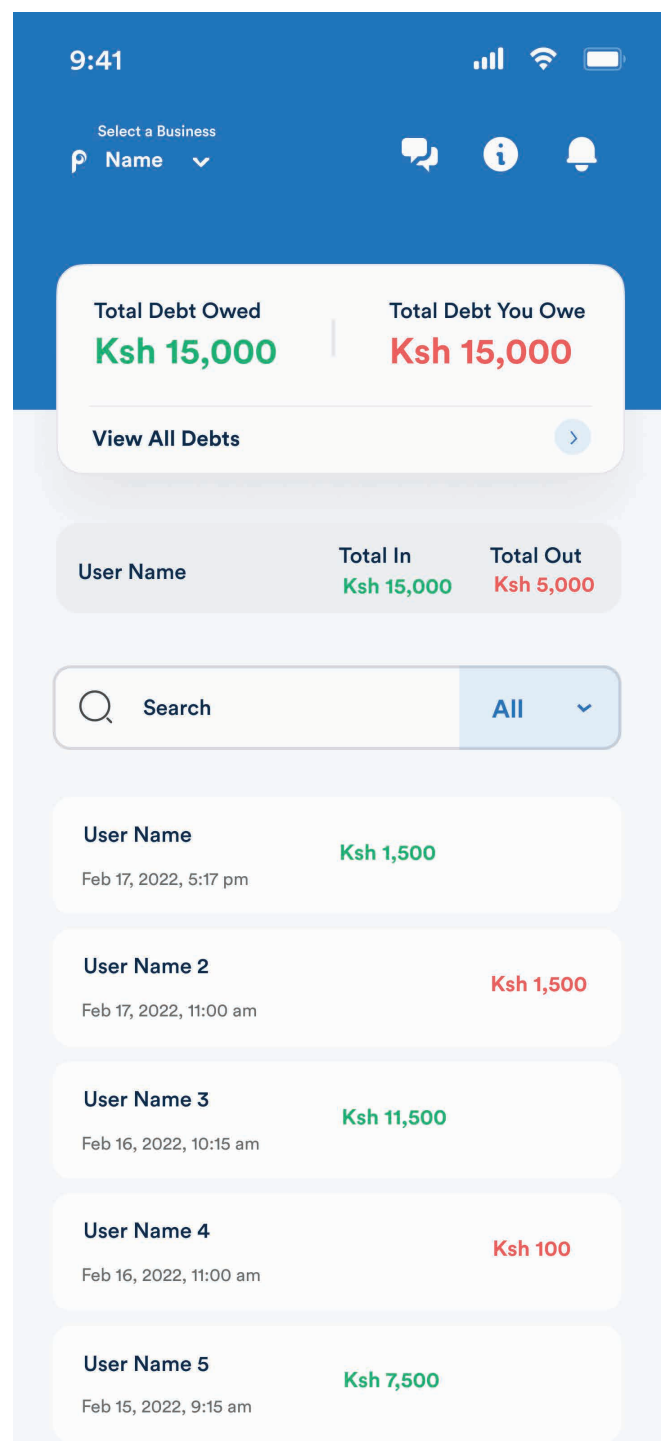
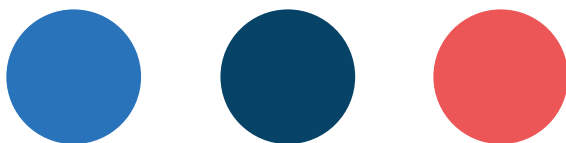
Led the comprehensive redesign of the Patika application, focusing on simplifying the complex bookkeeping process for businesses. I transformed a data-heavy financial environment into a “simple and clean” user experience, prioritizing cognitive ease and rapid data entry to help business owners manage their finances without the typical overhead of traditional accounting software.

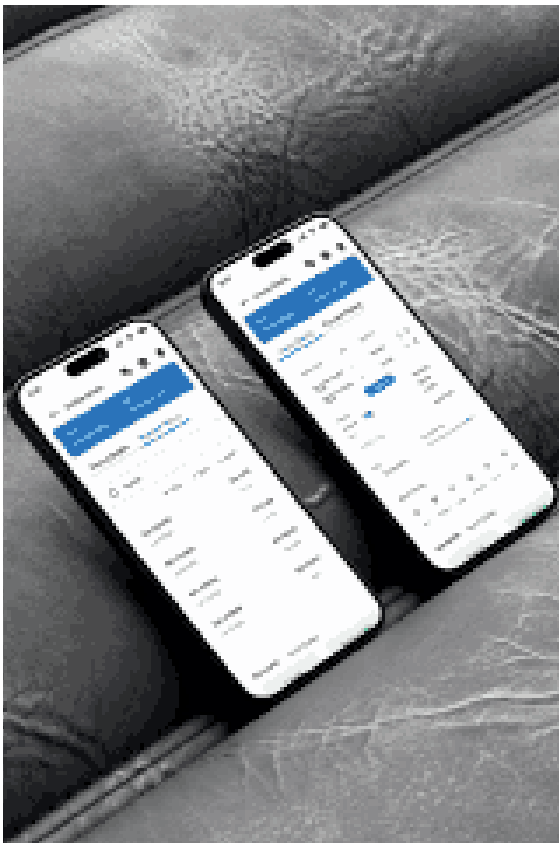
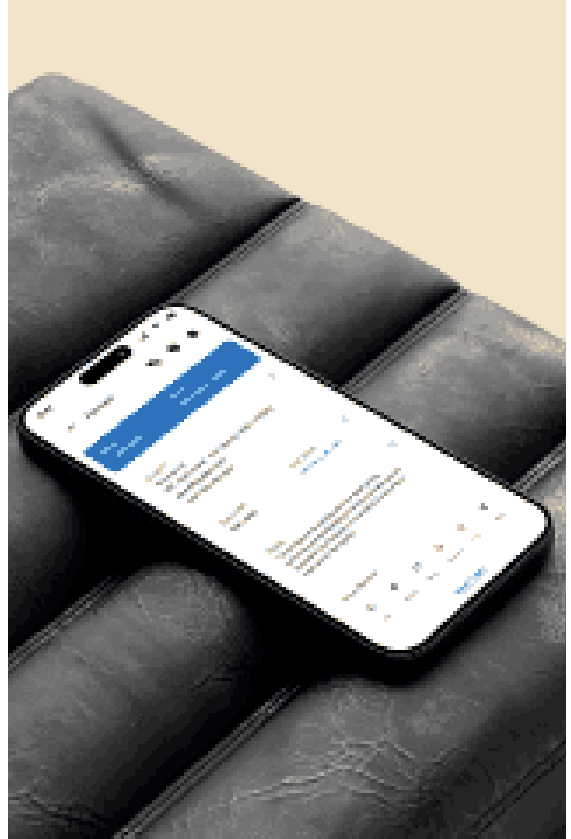
Technology stack:

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Zeplin
- A/B Testing

Link: [Live Link](#)

Case study: [Live Link](#)





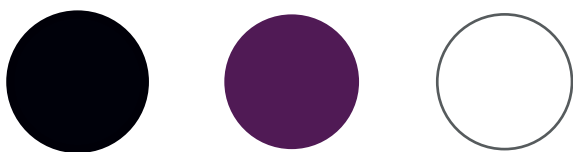
Wallstreet Africa

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Technology stack:

- Typescript
- Javascript
- Nextjs
- Google Cloud Platform
- GraphQL / REST Api
- Directus CMS
- Search Engine Optimization

Link: [Live Link](#)



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Despite the marginal slowdown, monthly inflation surged to 1.5% from 0.2% in the...

Ethiopia to Build Africa's Largest Airport worth \$7.8 Billion
Located near Addis Ababa, the new airport will significantly boost Ethiopia's aviation capacity, increasing annual passenger handling from 17 million to over 60 million b...

Wallstreet Africa February 12, 2025

Wallstreet Africa February 10, 2025

Ethiopia to Build Africa's Largest Airport worth \$7.8 Billion

Located near Addis Ababa, the new airport will significantly boost Ethiopia's aviation capacity, increasing annual passenger handling from 17 million to over 60 million b...

Breaking News

Ethiopia to Build Africa's Largest Airport worth \$7.8 Billion
Located near Addis Ababa, the new airport will significantly boo...

Amid Conflict, Congo Courts Trump for Strategic Minerals Deal
The proposal mirrors a failed U.S. Ukraine minerals-f

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capacity, increasing annual passenger handling from 17 million to over 60 million b... Wallstreet

Breaking News

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Amid Conflict, Congo Courts Trump for Strategic Minerals Deal
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AI-Powered Insights: Coming Soon!

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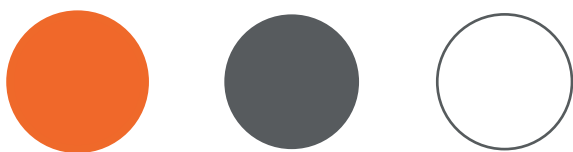
BURN

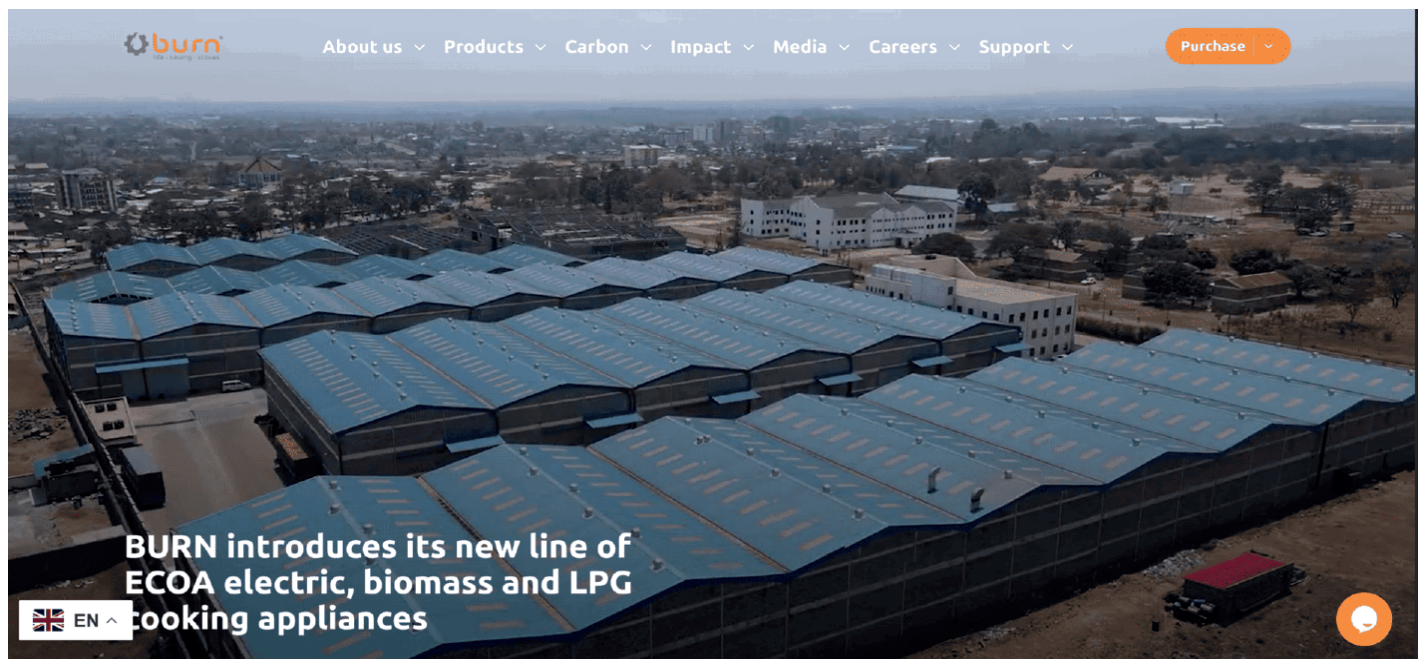
Developed a high-performance, responsive frontend for BURN Manufacturing, serving as the primary digital interface for their clean energy solutions. I engineered a modern user experience that seamlessly integrates with a headless architecture, ensuring that complex product data and sustainability metrics are delivered through a clean, accessible, and fast-loading web environment.

Technology stack:

- Typescript
- Javascript
- Nextjs
- Tailwind CSS / Headless UI
- GraphQL / REST Api
- Adobe Photoshop
- Search Engine Optimization

Link: [Live Link](#)





BURN introduces its new line of ECOA electric, biomass and LPG cooking appliances



Wood stoves



Institutional stoves



Cookware and Grill



Electric stoves

Cellular-enabled IoT induction cookstove allows for real-time monitoring of electricity usage



LPG stoves



Ethanol stoves



Charcoal stoves

EN ^

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Where to buy



Good Mix co

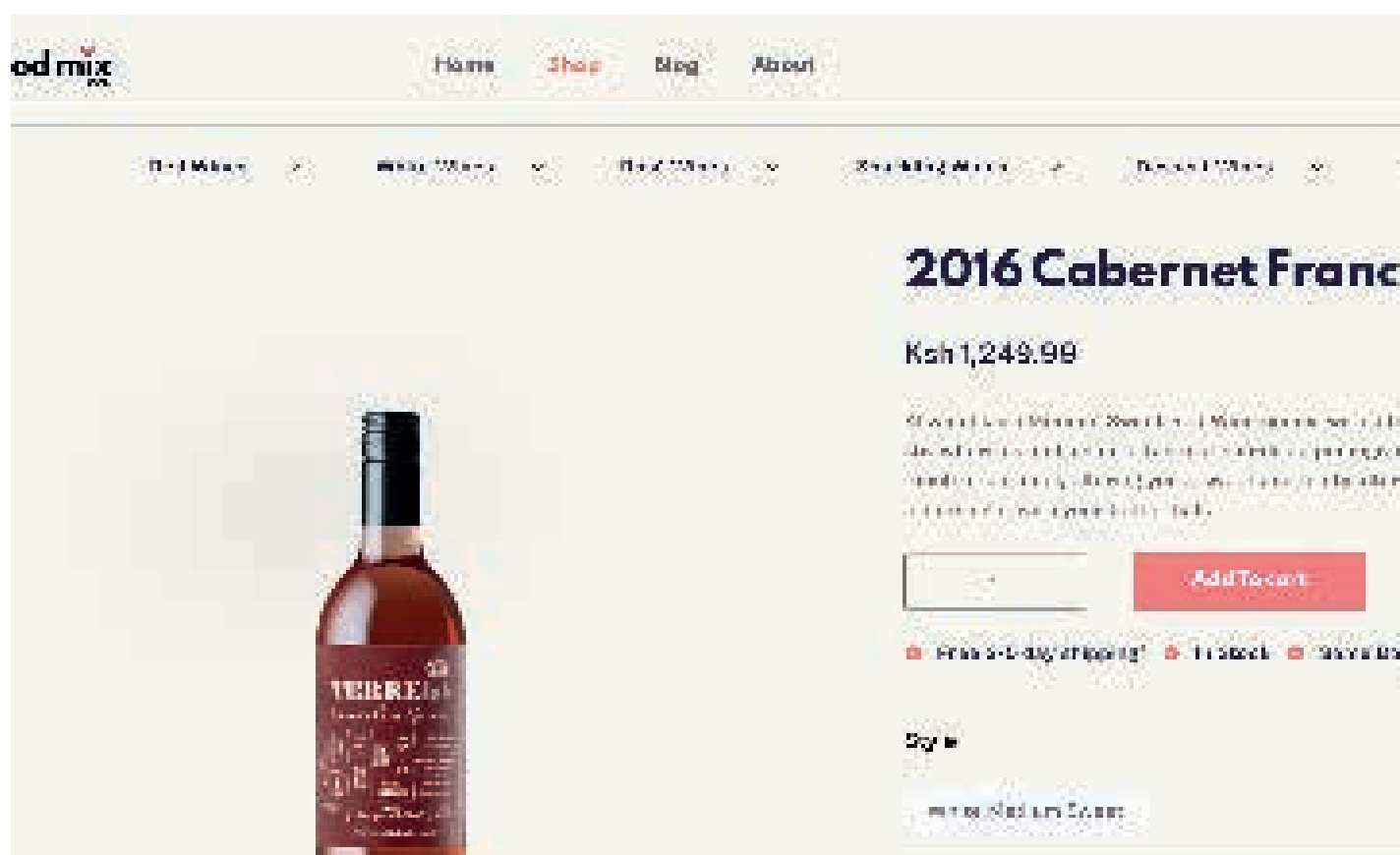
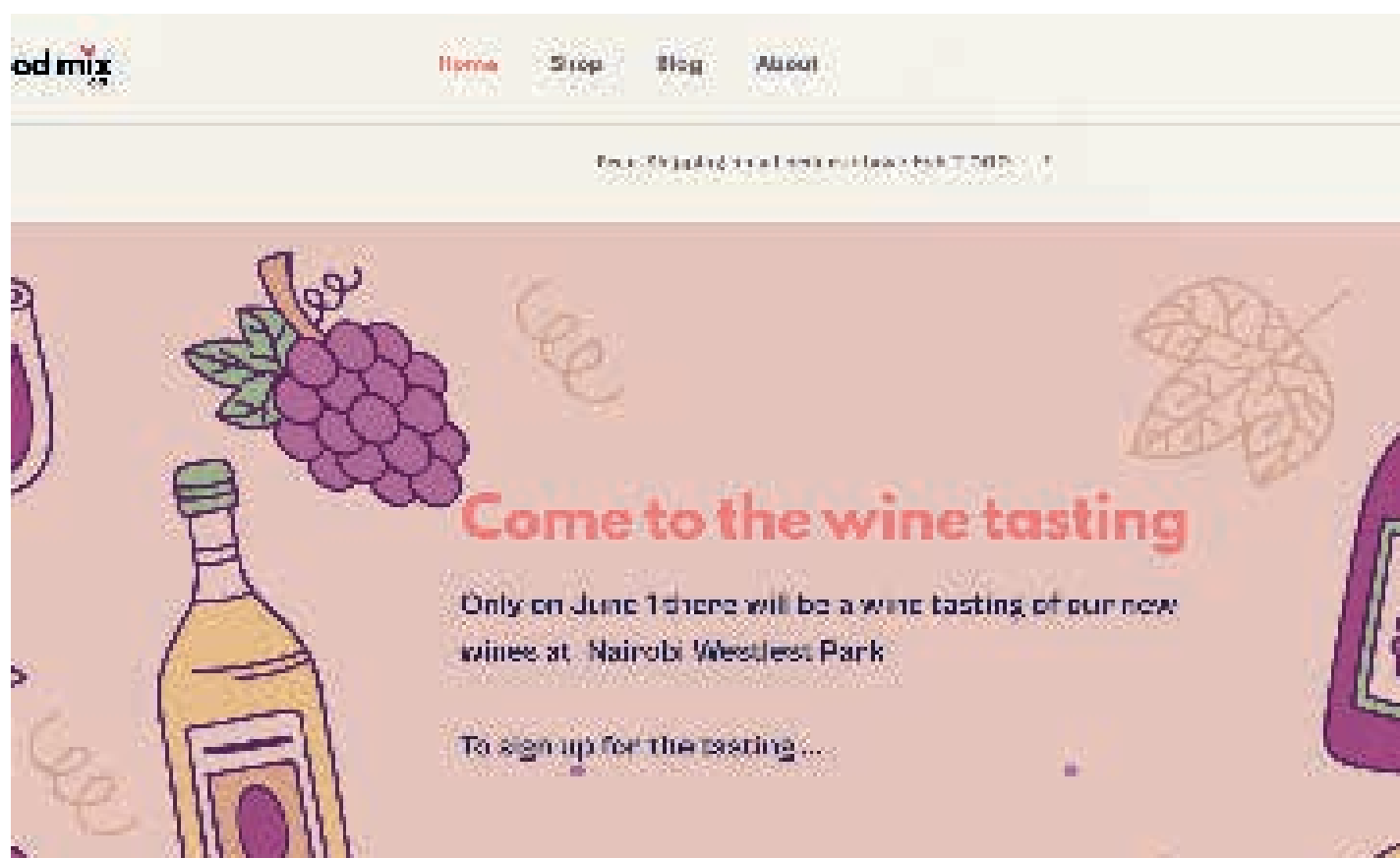
Reimagined the digital storefront for The Good Mix Co., a high-end alcohol retailer specializing in direct-from-distillery sourcing. I developed a distinctive “grunge-inspired” visual identity that breaks away from conventional e-commerce layouts, creating an immersive, high-impact shopping experience that mirrors the brand’s commitment to craftsmanship and personalized supplier connections.

Technology stack:

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Zeplin
- A/B Testing

Link: [Live Link](#)





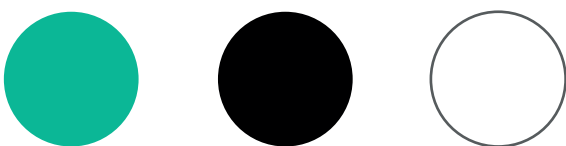
Easy Agro - Shop

Developed a specialized e-commerce ecosystem designed to unify farmers, agro-dealers, and industry stakeholders. I engineered a marketplace that facilitates the marketing and sale of agricultural products, focusing on establishing a high-trust digital environment that guarantees quality control and streamlined delivery services for the agricultural sector.

Technology stack:

- Typescript
- Javascript
- GraphQL / REST Api
- React Redux
- React
- Nextjs

Link: [Live Link](#)



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Weekly Newsfeed

Browse our weekly newsfeed and add items



Digital Spotlight

Find products easily & navigate store with the



Online F

Select an shopping

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Vegetables

Fish & Sea Food

Dairy

Machinery & Trucks

Pesticides & Insecticides

Poultry

Meats

Veterinary Services

Teas

Fruits & Vegetables

Dairy Products



ZMW 147.00

Escapes Certified Organic White Cabbage

99 items



ZMW 75.00

Certified Organic Beetroot Leaves

98 items



ZMW 53.00

Cauliflower - 1 Head

66 items



ZMW 44.00

Farm Fresh (AAA) Peeled Carrots

119 items



ZMW 124.00

Chicken Strips



ZMW 345.00

Peking Duck Legs



ZMW 42.00

Gelato Cardamom and Saffron Gelato



ZMW 678.00

Sirman Cheese

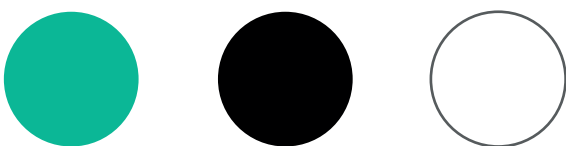
Easy Agro - Administration

Developed a dedicated Merchant Platform for the Easy Agro ecosystem, empowering farmers and agro-dealers to manage their digital storefronts independently. I engineered a specialized suite of tools that allows merchants to catalog products, track inventory, and manage fulfillment, ensuring they can provide high-quality service and reliable delivery to their customer base.

Technology stack:

- Typescript
- Javascript
- Graphql / REST Api
- React Redux
- React
- Nextjs

Link: [Live Link](#)





Merchant portal

First Name

Last Name

Email

Phone Number

Select Role

Password

By signing up you have agreed to our [Terms & Privacy Policy](#)

Get Started →

Join Easy Agro: Soak Up Success, Reap Rewards

Sign Up Today for a Flourishing Future in Agriculture - Create Your Account and Harvest the Benefits.

- Home
- Products >
- Categories >
- Orders >
- Actions
- Locations >
- Account Settings
- Admin Settings

🔍 Type what you are looking for...



Welcome back to Easy Agro, brok brok

Here's what's happening on your store today. See the statistics at a glance.

+ Add Product

Products

Number of products in your store

0%
●●●

Orders

Number of orders in your store

0%
●●●

Orders Completed
Number of orders completed in your store

Orders Delivered

Number of orders delivered in your store

0%
●●●

Categories

Number of categories for your products in your store

0%
●●●

Revenue
Amount of revenue earned by you

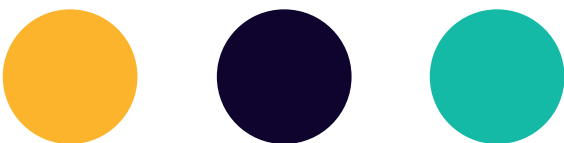
Oasis

Developed a multi-platform side project designed to unify the travel and lifestyle experience, from discovering dream destinations to booking vacation rentals and high-end dining. I am currently architecting both the web and mobile ecosystems, focusing on creating a seamless, centralized hub for personalized travel planning.

Technology stack:

- Typescript
- Digital Ocean
- Nodejs
- React
- Figma
- Adobe Illustrator
- Adobe Photoshop

Link: [Live Link](#)





isis

isis is a design system for building digital products and services.

isis v0.1

isis v0.2

isis v0.3

isis v0.4

What is it? [Learn more about our design system.](#)

Design Thinking

Why design

Design Guidelines

- [Color palette](#)
- [Typography](#)
- [Iconography](#)

- [Buttons](#)
- [Form elements](#)
- [Cards](#)

Grid

12 Column grid (1200px)

Breakpoints

Grid

12 Column grid (1200px)

Breakpoints

Icons

Color palette

12

16

24 (for icons)

32 (for icons)

48 (for icons)

64 (for icons)

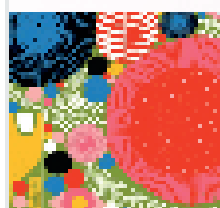
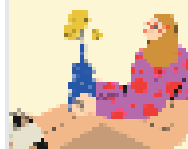


Vestervej, Denmark

Design by: Ole Scheer Design

2017

\$167/night



Linking words?

Discover the link between design and business.

Quest

Discover the link between design and business.

[View](#)

Explore

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20 articles

[View](#)



isis

isis is a design system for building digital products and services.

isis v0.1

isis v0.2

isis v0.3

isis v0.4

Checkboxes

Checkboxes are a common form element used to allow users to select one or more options from a list of choices.



Form Label Conditions
Form label is present and visible

Form Label Conditions
Form label is present and visible

Form Label Conditions
Form label is present and visible

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Quest

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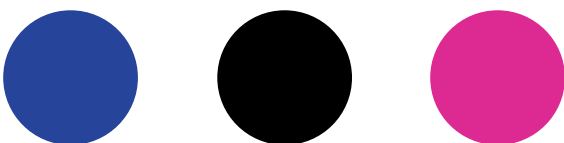
Waas API Documentation

Developed a robust developer experience (DX) platform to optimize the integration and management of the Terrasoftworks payments API. I engineered a comprehensive solution that bridges the gap between complex financial infrastructure and developer implementation, providing live API testing environments and extensive documentation to streamline global payment operations.

Technology stack:

- Typescript
- Nextjs
- GraphQL
- Markdown

Link: [Live Link](#)



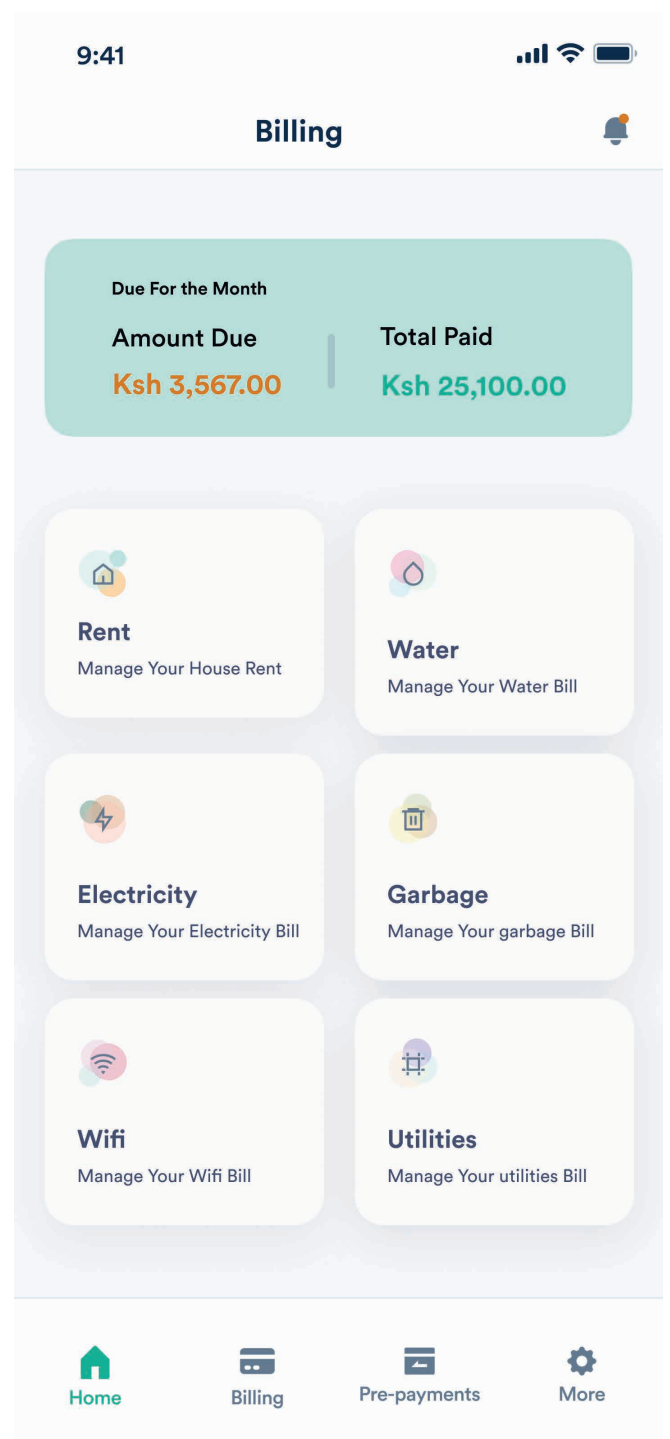
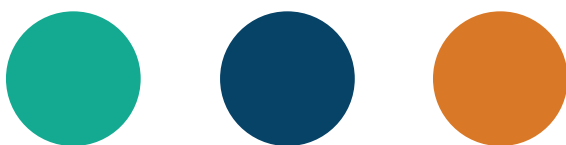
Tamasha - Rentals App

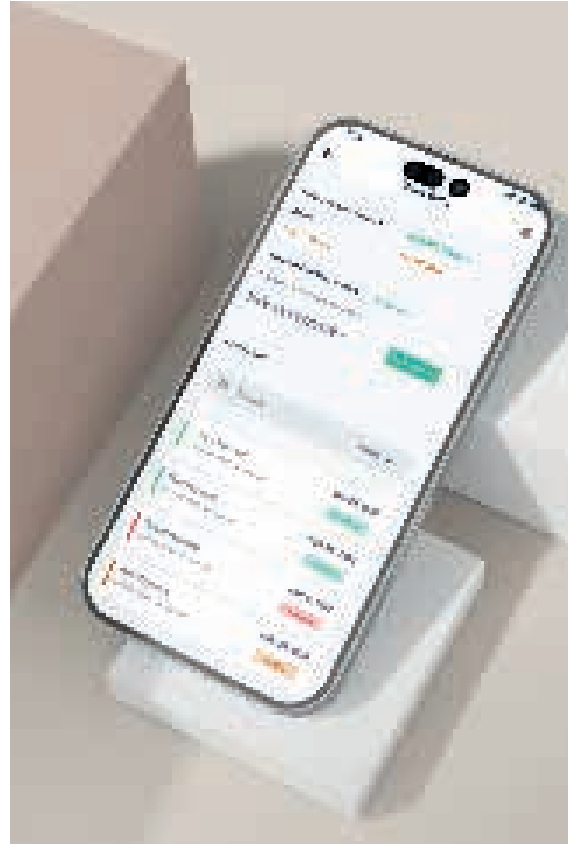
Designed a specialized mobile application for Tamasha to streamline bill management for rental spaces. I led the end-to-end product design process, transforming the complexity of property and utility tracking into a simplified, frictionless interface for both tenants and property managers.

Technology stack:

- Figma
- Adobe Photoshop
- Adobe Illustrator

Link: [Live Link](#)





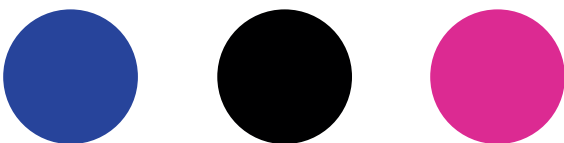
Traceability

Developed a comprehensive, real-time traceability system designed to revolutionize supply chain accountability from farm to table. I engineered an end-to-end solution that empowers businesses to meticulously track product lifecycles, report transition issues in real time, and visualize complex logistics data through an intuitive, high-performance interface.

Technology stack:

- Typescript
- Javascript
- GraphQL / REST Api
- React Redux
- React

Link: [Live Link](#)



Workflows

Legal created on how you would like your workflow to be.

The screenshot shows a workflow editor interface. On the left, there is a sidebar with a '1' indicator and a 'Final stage' button. Below this, there are four main categories: COLLECTION, AGGREGATION, PROCESSING, and DISTRIBUTION. Each category has a 'Test' button and a list of items. The 'COLLECTION' stage has 'Test Collection 1' and 'Change Collection'. The 'AGGREGATION' stage has 'Test Aggregation 1' and 'Delete'. The 'PROCESSING' stage has 'Test Processing 1'.

Trace will help you accelerate traceability, enable supply chain visibility and strengthen food businesses.

Trace will help you accelerate traceability from growers to suppliers, distribution centers to retail environments. Trace forward and backward, and access the data you need to make all action when faced with a recall or outbreak.

Link together the digitalized Key Data Elements (KDEs) and trace Tracking Events (TEs) of your product movement across the supply chain to get comprehensive visibility and transparency.

Empower your teams to make data-driven decisions based on supply chain transparency. Make more informed decisions by linking data and consumers with real supply chain information on food origin, journey and composition.

Trace food safety or quality issues occurs, utilize the web-pollers feature to identify and inspect food test issues, then trace forward to launches with knowledge of all affected products.

Follow step by step.

Welcome to Traceability Platform, Test User

Setup the platform to help in the daily management of your business activities.

The setup progress page shows four steps:

- Users Information** (COMPLETE): Setup the business users. [View and Add](#)
- Product Categories** (INCOMPLETE): Setup the business product categories. [Setup](#)
- Business Products** (INCOMPLETE): Setup the business products. [Setup](#)
- Supply Stage** (INCOMPLETE): Setup the business supply stage. [Setup](#)

The shared portfolio works are just a sample of my vast past works done.

Please use the links below for more

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<https://github.com/g-obare13>





between design and
making complex systems
people actually enjoy
using.

– UALX Design

+ Part of Design

+ To break it down more

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